

UNIVERSITY OF BELGRADE, SERBIA
TECHNICAL FACULTY IN BOR



***X Students
Symposium on
strategic management
with international
participation***

P R O G R A M

***Hotel «JEZERO»
Bor
23. – 25. 05. 2014.***

STUDENSKI SIMPOZIJUMA O STRATEGIJSKOM MENADŽMENTU

STUDENTS SYMPOSIUM ON STRATEGIC MANAGEMENT

25.05.2014. 12⁰⁰ - 14⁰⁰

(Konferencijska sala A/ Room A)

Predsedavajući/ Chairman: T. Rajić, I. Nikolić

1. Jelena Ristić

Visoka škola primenjenih strukovnih studija, Vranje

PONAŠANJE LJUDI U ORGANIZACIJAMA

2. Nikolić Miloš

Fakultet za Industrijski menadžment, Univerzitet UNION

BENCHMARKING AND BUSINESS ETHICS

3. Ivana Vasić¹, Ana Jurčić², Nikolina Vrcelj¹

1-Fakultet za poslovne studije, Megatrend univerzitet, Srbija; 2-Fakultet za međunarodnu ekonomiju, Megatrend univerzitet, Srbija

GRUPNI FOKUS: SARADNJA, HARMONIJA I PONAŠANJE U TIMU KROZ RAZLIČITE KULTURE

4. Nenad Nikolić, Ivan Mihajlović, Ivica Nikolić

University of Belgrade, Technical Faculty in Bor, Management Department, Bor, Serbia

PERFORMANCE OPTIMIZATION OF THE PROFESSIONAL WEB SITE BY USING SEO METHODS

5. Marija Kostić

University in Belgrade, Technical faculty in Bor, Serbia

SYSTEMS ENGINEERING (SE)

6. Darko Velojić

Technical Faculty in Bor, Serbia

INNOVATION IN MODERN CONSTRUCTION INDUSTRY USING YTONG MATERIALS

7. Danijela Rutović, Vuk Bevanda

Fakultet za poslovne studije - Beograd, Megatrend Univerzitet, Serbia

POSSIBILITIES OF IMPROVING BUSINESS ENVIRONMENT IN SERBIA

8. Jasmina Džafić, Alma Zildžić

University of Zenica, Faculty of Economics

THE CREDIT RATING AGENCIES

9. Cvetkovic Vidosava

University of Belgrade, Technical Faculty in Bor, Management Department, Bor, Serbia

CLASSICAL AND SYSTEMATIC WAY OF THINKING IN THE MANAGEMENT OF ORGANIZATION

10. Sanela Arsić, Danijel Nikolić

Unievrsity of Belgrade, Technical Faculty in Bor, Serbia

IMPACT OF THE SOCIAL NETWORK FACEBOOK AS AN AID TO LEARNING IN ACADEMIC INSTITUTIONS

11. Zvezdana Petruconić^a, Milena Vladić^a

University of Belgrade, Technical faculty in Bor

"MISSION - VISION" TODAY FOR TOMORROW - CASE STADY OF VIRTUAL COMPANY

12. Danijel Nikolić, Sanela Arsić

Unievrsity of Belgrade, Technical Faculty in Bor, Serbia

M-LEARNING AS AN INNOVATIVE APPROACH TO HIGHER EDUCATION: CASE STUDY – TEHNICAL FACULTY IN BOR, UNIVERSITY IN BELGRADE

13. Nemanja Najdenov

Univerzitet u Beogradu, Tehnički fakultet u Boru

INNOVATIVE TECHNOLOGIES IN THE MERCEDES-BENZ COMPANY

14. Marko Todorović, Dušan Zdravković

Univerzitet u Beogradu, Tehnički fakultet u Boru

STRATEGY OF GROWTH AND DEVELOPMENT OF VIRTUAL ENTERPRISE FOR SHOE PRODUCTION

15. Sanela Arsić

University of Belgrade, Technical Faculty in Bor

THE IMPACT OF DEMOGRAPHIC CHARACTERISTICS OF THE EMPLOYEES TO THE PROBLEM OF ABSENTEEISM AND FLUCTUATION IN ORGANIZATIONS

16. Muntean Lucian Gabriel

University "Eftimie Murgu", Resita, Romania

„GREEN INNOVATION” IN FUTURE TECHNOLOGY DESIGNED FOR REGIONAL DEVELOPMENT

17. Ana Marjanovic

University of Belgrade, Technical Faculty in Bor, Management Department, Serbia

HISTORICAL DEVELOPMENT THEORY OF THE SISTEM

18. Milan Miljuš

University of Belgrade, Technical Faculty in Bor, Management Department, Bor, Serbia

APPLICATION OF PROMETHEE GDSS MODEL ON THE EXAMPLE OF A SWOT ANALYSIS OF THE TECHNICAL FACULTY IN BOR

19. Bili Petrovića, Sanela Đoković, Milica Krstić

Univerzitet u Beogradu, Tehnički fakultet u Boru, Serbia

VIRTUAL ENTERPRISE FOR SELLING CHILDREN'S EQUIPMENT

20. Jelena Lukić

Ekonomski fakultet u Beogradu, Serbia

UTICAJ INFORMACIONO-KOMUNIKACIONE TEHNOLOGIJE NA ALOKACIJU PRAVA ZA DONOŠENJE ODLUKA: ERA VELIKIH PODATAKA

21. Vuk Mihajlović

Univerzitet u Beogradu, Tehnički fakultet u Boru, Serbia

APPLICATION OF MONTE CARLO SIMULATION ON EXAMPLE OF MODEL ASSEMBLY OF PARTS

22. Iva Ogrenjac

Student master stubija tehničkog fakulteta u Boru

KORIŠĆENJE SIMULACIONOG MODELA ZA OPTIMIZACIJU RADA HITNE SLUŽBE, STUDIJA SLUČAJA: SLUŽBA HITNE MEDICINSKE POMOĆI U BORU

23. Viktor Való

Óbuda University, Keleti Faculty of Business and Management

THE SPIN OFF AND THE OPPORTUNITIES FOR UNIVERSITIES IN CREATING SPIN OFFS

Diskusija