Application for SE Outreach Accelerator 2015

Are you leading a project or an enterprise that is benefiting developing communities? Are you passionate about making the world a better place? Do you have the ambition to make your project/enterprise financially sustainable? Take the next step with SE Outreach Accelerator!

Apply to the SE Outreach Accelerator 2015 program if:

- You have an operating project/enterprise that targets social and/or environmental issues facing developing communities
- Your project/enterprises can be scaled and replicated to benefit more people
- You are passionate about creating positive impact through your project/enterprise and have the ambition of making it financially sustainable from sources beyond donations
- You are the founder of such project/enterprises and can attend the 8 week Accelerator program in Stockholm during April 13th – June 5th 2015
- You can fully participate in a program conducted entirely in English (read/write/speak/comprehend)
- You are open-minded and willing to share your experiences in a co-working, co-learning environment

All ages, backgrounds and nationalities are welcome to our 8 week Accelerator program. It is not necessary to have a registered enterprise prior to the program, and both for-profit and not-for-profits are encouraged to apply. You do not need a current revenue stream or show profitability prior to the program.

HOW TO FILL IN THE APPLICATION

1. Please read through the eligibility criteria above and the FAQ document (http://se-forum.se/se-outreach-accelerator/)
2. Download the PDF and save it to your computer.
3. Open the file with Adobe Reader (http://get.adobe.com/reader/). Other PDF-readers may not allow you to fully interact with the application form.
4. Answer all questions in the application to the best of your ability.
   - Do NOT try to edit text fields/questions/check boxes/margins.
5. Answer by typing into text fields and checking boxes where appropriate.
   - Please adhere to the space given for answers.
6. Enclose a CV and two references to the application form. (more information on p.7)
7. Submit the completed form electronically via e-mail to outreach@se-forum.se no later than November 2nd 2014. Write "Application SE Outreach Stockholm" in the subject line.

BASIC INFORMATION

01.	Name:	
02.	Gender:	Female Male
03.	Age:	
04.	Country of residence:	
05.	Country of origin:	
06.	Name of enterprise:	
07.	Website URL:	
08.	Is your enterprise officially registered? (if no, go to 09)	Yes No
	Legal status:	For-profit Not-for-profit Other, specify: What year? Which country/countries?
09.	What is the current state of your project/enterprise? Choose one and explain your choice:	Concept development (I have identified a problem and have a clearly defined idea but have not yet tested it on the market) Pilot (I am testing my concept) Implementation (I have tested the concept and am focusing on implementing and setting up operations around it) Scaling up (I have been operating for a while and now plan to launch the concept different markets) Other, specify below:
10.	Which sector best applies to your enterprise? (select more than one if applicable)	Agriculture/Food production Green energy Healthcare/personal hygiene Manufacturing Recruitment Retailing Reuse/recycling Water supply Waste management Personal development/education Other, please specify:
11.	Which countries do you operate in today?	
12.	Countries you aim to operate in the future:	
13.	Number of employees (including yourself):	Full-time Part-time Volunteer
14.	Financial information (current, NOT anticipated): *If less than 12 months, please provide the number of months.	Last 12 month turnover in USD (sales of product and service): Last 12 month profit/surplus in USD: *I have not been operating for 12 months. The above numbers are from the last _____ months.

15. How much capital have you attracted since your inception? (including technical/business support):	Source of financing (organization/individual):	Type of financing (grant/loan/investment/etc):	Amount (USD):	Date of recieving support:

SOCIAL INNOVATION & FINANCIAL SUSTAINABILITY

16. Describe the challenge/ problem you wish to address and quantify how big it is?	
17. Describe your project/ enterprise and explain how it addresses the problem explained above? (This is your social innovation)	
18. Who are your customers and potential customers (i.e. who will pay for your product/service)?	
19. What is the estimated size of your market? Please explain:	
20. Who are your competitors?	
21. How do you expect to make a profit/surplus with your enterprise?	

22.	Who are your beneficiaries, i.e. the group of people who benefit from your positive social/environmental impact? (They may or may not be the same as your customers)	
23.	What is the estimated size of the group of beneficiaries?	
24.	What other alternative solutions exist to address the challenge/problem you describe in 16? (if any)	
25.	Explain how your social innovation is different from other solutions that already exist and why it is better?	

SOCIAL IMPACT

26.	What social impact have you had so far (i.e. what social and/or environmental results have you achieved)? (If you have not yet had any social impact, skip to 28)	
27.	Number of beneficiaries that have benefited so far from your project/enterprise (if any?):	Total: Percentage of current beneficiaries who are women: % Describe how they have benefited from your product/service:
28.	Describe what social impact you wish to see in the future:	

29.	Number of beneficiaries/ individuals you wish to benefit within the next five years?	

TEAM & ENTREPRENEUR

30.	Describe your team, including yourself (i.e. list all the key people in your enterprise) Include name, position, responsibilities, paid/unpaid/ other (specify) and full-time/ part-time:	
31.	Which of the following best applies to your current engagement with this project/enterprise? (choose one):	I am committed full-time to the project/enterprise I am mainly working somewhere else and I do this in my free time I am a student and do this on the side of my studies Other, please specify:
32.	How long have you been devoted to your project/ enterprise?	
33.	Do you have mandate to make executive decisions?	Yes No
34.	There are many challenges and problems in the world. Explain why you have decided to focus on this particular problem (as described in 16)	
35.	What is your personal ambition with this project/ enterprise both in terms of organizational growth and your personal engagement?	
36.	What kind of support do you need to realize your ambition?	

37.	How would participating in the SE Outreach Accelerator help your project/enterprise to increase the positive social/environmental impact?	
38.	Describe your previous experience:	In your project/enterprise's target country/countries:
		In the field/sector that your project/enterprise is operating:
		With the business related aspects of running an enterprise (project management, business planning, strategy, financial management, etc.):

		Basic	Intermediate	Fluent	Native
39.	Describe your English proficiency:				

40.	What specific skill sets do you wish to improve during the Accelerator program (choose all that apply):	Project Management Funding strategies Business modeling Other, please specify:	Financial management Measurement of soc. impact Marketing & communication	Webdesign Team building and leadership
41.	Who do you see as your strategic partners to grow your project/enterprise? (specific people, organizations, enterprises or other actors etc.)			
42.	Are there any strategic contacts that you would like to meet in Sweden? (other than SE Forum staff, coaches, mentors and fellow participants)			
43.	Select ONE answer that best applies to you. My main objective with attending the Accelerator program is to…	Build my own business capacity and recive guidance to help me further my project/enterprise Expand my network and hopefully find a partner organization Gain access to funding opportunities Comments (optional):		

OTHER

44. Is there any other information you would like to add that has not been addressed above?	
45. How did you hear about the program?	

ATTACHMENTS

46. List of attachments that you are sending with your application form:	• CV (required for all team members listed in 30) • Two references (required) • 2 min video pitch where you present yourself and your project/enterprise (recommended) • 2 other documents supporting your application, such as draft business plan, annual report. (if available) Note: The video may be uploaded to YouTube and provided as a link, or e-mailed to us with the rest of the application. Please provide us with references that can give relevant input on you in relation to your enterprise. We need the following info: name, organization, website, phone-number, e-mail, and description of your relationship with the person being referenced.

CONFIRMATION

47. Certification	By submitting this application, I certify that the information in this application form is true and correct to the best of my knowledge and belief, and I authorize SE Forum to investigate all statements or other information contained in this application form and any attachments submitted with it, unless I have stated in writing to the contrary.
Company name:	
Applicants name:	
Contact information:	E-mail: Phone number: Skype:
Date:	

Please note that the application should be submitted electronically as a completed PDF.

Submit the completed application with attachments to outreach@se-forum.se. You will recieve a confirmation of submission within 48 hours. Applications submitted after November 2nd will not be considered.

Good luck!